

2014: 2014 Midterms Are Almost Here! October is "Sign up a Spouse" Month! Award Winners Visit Washington DC! Back to Basics: Multi-Year Memberships! If you are having trouble reading this newsletter, view the [Web Version](#). Please do not reply to this email - contact us at recruiter@nrahq.org with any questions.



September 18, 2014

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Top Recruiters

Gun Shows

1. Harry Jacobs - 3,695
2. Dave Fitzmorris - 3,516
3. Gerald and Margaret Razu - 2,389

Dealers

1. Turner's Outdoorsman - 5,318
2. Chuck's Gun Shop - 1,941
3. G.A.T. Guns - 1,517

Instructors

1. Ron Crouse - 755
2. Armed2Defend - 738
3. Gunsite Academy - 327

Clubs

1. Escondido Fish & Game Association - 770
2. Buckeye Firearms Association - 662
3. Benton Gun Club - 637

2014 Midterms Are Almost Here!

The 2014 midterm elections are right around the corner. Make sure that you get accurate, up-to-date information directly from the source when it comes to NRA and Second Amendment issues.



NRA and NRA-ILA have a variety of resources accessible when it comes to election year info. Be sure to visit official websites such as NRA.org, NRAILA.org and NRAPVF.org when looking for election related information. Being knowledgeable on the issues in your area will give you even more credibility when recruiting this fall.

There are only 46 days left until Election Day 2014. It is imperative that we do our part by strengthening NRA's ranks through membership recruitment. Arming yourself with the right information is the first step to a successful Fall!

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October is "Sign Up a Spouse" Month!

If every NRA member signed up his or her spouse, think of how many additional NRA members we would have. Signing up spouses is a great way to increase your recruiting numbers without doubling your work load. Often, recruiters are signing up a member while the member's spouse is standing back waiting for them to finish. When the by-stander is questioned, he or she overwhelmingly expresses their support for NRA but cannot be counted as an official NRA member. Take the opportunity to sign them up!

Here are a few simple tips to add-on a NRA membership

Independent

1. Tier One Media - 3,158
2. USAcarry.com - 871
3. Tom Gresham's Gun Talk Radio - 287

[View Complete Top Ten Lists](#)

Regional Gun Show News

[Northeast](#)
[Southeast](#)
[Central](#)
[West](#)

Current Pricing

NRA Recruiter Authorized Discount Pricing for On-the-Spot Membership Sign-ups:

One-Year (\$35) - \$25
Three-Year (\$85) - \$70
Five-Year (\$125) - \$100
Regular Life (\$1,000) - \$750

NRA In the News

[Timely articles featuring current NRA topics from across the country.](#)

Quick Information

[Order Recruiting Supplies](#)

[Download the UPDATED Instructor PowerPoint Presentation](#)

[Download a fact sheet on NRA Success: A Legacy of Winning](#)

[NRA-ILA Fact Sheets](#)

Contact the NRA Recruiting Programs Department:
recruiter@nrahq.org
800-672-0004

for a spouse. Inform the member that if their spouse joins as well, they will double their NRA members insurance for the household and receive another magazine. If cost is a factor, you can offer the \$10 Associate membership for the spouse. This membership does not come with the magazine, but offers the same regular member benefits including the insurance and members-only discounts.

As we approach the November midterms, NRA membership is vital to ensure a successful election day. Signing up spouses is a great opportunity to help strengthen NRA without adding too much to your workload.

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Award Winners Visit Washington DC!

It takes an incredible dedication to NRA and its mission to be a successful recruiter. Winning "Recruiter of the Year" honors can mark the pinnacle of recruiting success. To



reward that dedication and commitment, selected recruiters are invited to the NRA's September Board of Directors meeting in the Washington DC area for a weekend of activities, mingling with Board Members and NRA officers and, most importantly, receiving recognition for their outstanding achievement.

This year was no different. Bill Ortiz, of Turner's Outdoorsman, and Dean Rieck, of Buckeye Firearms Association, both enjoyed beautiful fall weather, a guided tour of DC and much more! Thank you again to these two exceptional recruiters for their fantastic work!

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Back to Basics: Multi-Year Memberships

The wave of pro-gun enthusiasm and the impending midterm elections have created an environment that is perfect for multi-year membership sales. Signing up a member for more than one year ensures that the individual is a member for a longer period of time, a huge benefit to NRA. Not to mention it will put a few extra commission dollars in your pocket!

Order Recruiting Supplies:

Online or call 866-672-4445

Regional Gun Show Reps:

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Currently, you are authorized to discount multi-year memberships for on-the-spot signups at the promotional prices below!

Three-year membership - \$70 (reg. \$85)

Five-year membership - \$100 (reg. \$125)

Life membership - \$750 (reg. \$1,000)

Don't forget, you will receive \$12 for every new multi-year membership and \$6 for every renewal. For a fully paid life membership, you will get \$25! Recruiters, people are thrilled to support NRA. The time is now to ensure that they are members for much longer than just one year.

[Email Feedback](#)



National Rifle Association Recruiting Programs Department

11250 Waples Mill Road, Fairfax, VA 22030; 1-800-672-0004

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