

2016 Off to an Amazing Start! Dues Increase to Take Effect May 1. 2016 NRA Annual Meetings and Exhibits. Back to Basics: Ordering Supplies. If you are having trouble reading this newsletter, view the [Web Version](#). Please do not reply to this email - contact us at recruiter@nrahq.org with any questions.



March 24, 2016

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Top Recruiters

Gun Shows

1. Harry Jacobs - 2,280
2. Showmasters - 1,690
3. Cumberland Road Mercantine - 1,108

Dealers

1. Turner's Outdoorsman - 3,675
2. Shoot Straight - 1,198
3. Chuck's Gun Shop - 364

Instructors

1. Armed2Defend - 572
2. Andre Macon - 252
3. Ryan Felton - 145

Clubs

1. Benton Gun Club - 577
2. Cherokee Gun Club - 259
3. Western Wayne Co. Conservation Assn - 210

Independent

1. Tier One Media - 1,163
2. USACarry.com - 188

2016 Off to an Amazing Start!

The first quarter of 2016 is almost in the books and NRA Recruiters continue to make a tremendous impact on the strength of NRA! Thus far, more than 80,000 members have already enrolled through the Recruiting program, the second highest total ever for this early in the year. Keep up the great work!



It is imperative that NRA Recruiters stay vigilant in 2016. The general election is approaching and the next administration could easily decide the future of the Second Amendment. NRA must be at full strength as we roll into November; and that strength is measured in membership!

Make sure that you are up to date on all of the challenges NRA faces and the stance NRA takes. Visit www.NRAILA.org on a frequent basis to get your information straight from the source. Be sure to look at both federal AND specific state issues. Staying current on issues important to gun owners in your area will give you instant credibility and will improve your effectiveness as a Recruiter.

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Dues Increase to Take Effect May 1

Don't forget, new Recruiter authorized membership rates take effect May 1, 2016. The new rates for Recruiters will be follows:

- 1-Year \$30 (reg. \$40)
- 3-Year \$85 (reg. \$100)
- 5-Year \$100 (reg. \$140)
- Life- \$1,000 (reg. \$1,500)
- Junior and Distinguished Life \$500 (reg. \$750)

3. The Well Armed
Woman, LLC - 141

[View Complete Top Ten Lists](#)

Regional Gun Show News

[Northeast](#)
[Southeast](#)
[Central](#)
[West](#)

Current Pricing

NRA Recruiter Authorized
Discount Pricing for On-the-
Spot Membership Sign-ups:

One-Year (\$40) - \$25
Three-Year (\$100) - \$70
Five-Year (\$140) - \$100
Regular Life (\$1,500) - \$750

NRA In the News

[Timely articles featuring
current NRA topics from
across the country.](#)

Quick Information

[Order Recruiting Supplies](#)

[Download the UPDATED
Instructor PowerPoint
Presentation](#)

[Download a fact sheet on
NRA Success: A Legacy of
Winning](#)

[NRA-ILA Fact Sheets](#)

**Contact the NRA
Recruiting Programs
Department:**
recruiter@nrahq.org
800-672-0004

**Order Recruiting
Supplies:**

In addition to the new prices, *Shooting Illustrated* will also be available as an official NRA journal starting on May 1. *Shooting Illustrated* provides the most up-to-date product reviews, test and analysis from the top writers in the industry, offering their expert insight into all facets of shooting.

New materials will be available reflecting these changes in April. Be sure to order new supplies when they become available.



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2016 NRA Annual Meetings and Exhibits

Join us for the 145th NRA Annual Meetings and Exhibits at the Kentucky Exposition Center in the heart of Louisville, KY May 20-22, 2016! With over 650 exhibitors covering 475,000 square feet of interior exhibit hall space, educational seminars, celebrities, and fun filled special events, bring the whole family - there will be something for everyone! Spend the day exploring products from every major firearm company in the country, book the hunt of a lifetime in our exclusive outfitter section, and view priceless collections of firearms in our gun collector area. You'll also see knives, wildlife art, shooting accessories, hunting gear, ATVs and much more!

Interested in volunteering? If you can spare half a day, recruiters can have a direct impact on the success of this year's event. Volunteer to help in the member services area! NRA Recruiters have the experience to assist in membership sales, a key element in making this area run smoothly. Additional help will also be needed at the NRA Store, especially volunteers who have cashier experience. Go to www.NRAAM.org for more information on how to sign up as a volunteer and for the most up-to-date information on events, ticketing and hotel information. See you in Louisville!

[Email Feedback](#)

Back to Basics: Ordering Supplies

To be successful, Recruiters must have the opportunities to recruit members, the knowledge pertaining to NRA membership and, of course, the tools to sign members up! Making sure that you have the necessary materials on hand will ensure that you are taking advantage of every opportunity that arises.

[Online](#) or call 866-672-4445

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1. Order your materials in time- It can take 7-10 business days for an order to arrive after it is placed and approved. Make sure to keep this in mind while scheduling your recruiting efforts.
2. Follow the appropriate procedures- Going through the proper channels is the most efficient way to get your materials. The supply hotline has everything you need as a Recruiter. Do not call the headquarters hotline for materials as you will be re-directed to the warehouse. Conversely, make sure to call headquarters for all other NRA inquiries, not the supply hotline. Be sure to have your Recruiter ID number available when you are ordering your supplies. This will save both you and the warehouse time and confusion.
3. Be sure to order an appropriate amount- Every order you place has to receive approval from the Recruiting Programs department. Be prepared for every circumstance, but don't over-order. If you recruit 50-70 members a year do not order 250 applications as information on these materials changes over time. You may find yourself with outdated materials. Following these simple guidelines will ensure that you are properly prepared to take advantage of every opportunity to sign up NRA members!

[Email Feedback](#)



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